

# cash for causes™

the *simple* solution to community fundraising

## tips for success!



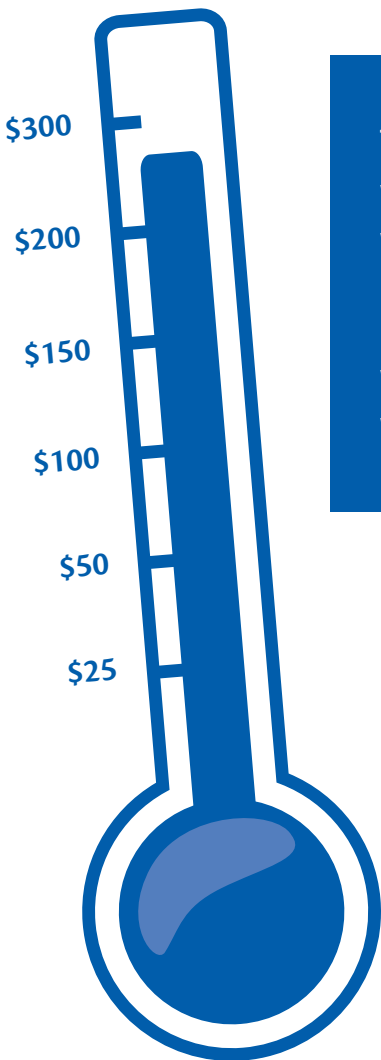
- 1 Count cards** when you pick up your order
- 2 Keep cards locked up and secure**
- 3 Track card numbers—**use form provided in kit
- 4 Plan ahead** order your cards early. MARTIN'S requires 3-5 business days
- 5 Include goals** to keep your group motivated!
- 6 Schedule time** to set up a table before and/or after an event

*don't forget...*

People buy groceries all year long, so reach out to other group members, family and friends!

# tips for selling!

“Everyone buys groceries. Use Cash for Causes gift cards and help us raise money for \_\_\_\_\_”



**Here are some examples to provide...**

When we sell \$500, we earn \$25

When we sell \$1000, we earn \$50

**But...**

When we sell \$5,000, we earn \$250!

When we sell \$10,000, we earn \$500!

*Did you know?*

100 families spending just \$100 on groceries each week could raise

**\$26,000!**